

As might be evident by now, VASE is about community: sharing stories, making music, making new memories and remembering the past. As VASE enthusiast Ian Birdsall put it in a note to VASE some years ago: "It is really good to see a bunch of people who are genuinely enthusiastic about the Vase amps, both old and new." But it's not just the amps we are enthusiastic about, it's the folks who share that enthusiasm of a sense of history, of pride in a great Aussie product and a love of making music.

We are happy to be able to tell you this month of advances we've made towards a couple of long standing goals: to begin a video record of Australian rock music history and to make our iconic Australian amps and cabinets accessible to more people out there.

## Australian Music History

We have finally started a project that has been in the planning stages for ages: doing interviews with people who have been a part of rock music history in Australia and have stories to share.

**John Wilsteed**, a member of Australian music history in his own right (played bass guitar from 1987-1989 with Brisbane band The Go-Betweens among other accomplishments) is holding interviews and last week met with **Ed Kuepper** in our VASE studio. Filmed by Doug Watt, this conversation will be on the VASE site soon. All involved were happy with the informal and easy-going format.

Next on the couch will be **Normie Rowe**. Normie revealed to us recently that he is working on a book that will have "road stories that DIDN'T stay on the road" of which he promised to share a few!

We all think we are going to end up with a great catalogue of memories and musical history and are excited to be able to share it with you. Any suggestions for interviews? Let us hear from you!



Ed Kuepper and John Wilsteed in the first of VASE's interview series

## Wanna Play?

Given that VASE products are made to order and that if we ever do have any built that are not spoken for, they are out the door before we know it. It has been difficult to have stock around for folks to demo. We end up "borrowing" back units that have been sold so that we can do demo videos!

We are trying to remedy that problem, however. Several things are going to happen.

We already have our "mobile unit" e.g. Greg Tschernetz who has generously and tirelessly taken to the road to get VASE out to folks not able to make it into VASE Headquarters.

Then there is Mark Lewis who will be holding "Showcases" in the Melbourne area where players can come in and play through Trendsetters, Tonesetters and Dynabass amps and various VASE speaker cabinets. Contact Mark at: [mark.lewis@vase.com.au](mailto:mark.lewis@vase.com.au) to find out more.

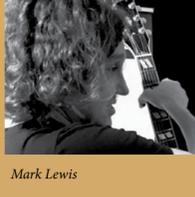
Both Mark and Greg are extremely knowledgeable and are able to assist you with your orders when you are ready.

And now, at the VASE Factory/Showroom in Brisbane, we are setting up an area that will have a permanent VASE back line as well as a drum kit so that entire bands can come in to experience the VASE phenomenon. The room is also set up for taping with Ron Delbridge working the camera and editing clips which can then be shared on social media.

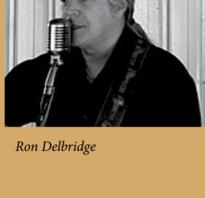
So if you have been wanting to play through a VASE or possibly are already a convert and want to introduce your band to the line, give us a call or email ([info@vase.com.au](mailto:info@vase.com.au)) and we will schedule a time for you to visit.



Greg Tschernetz



Mark Lewis



Ron Delbridge

## VASE in Social Media

Creativity Well Managing Director and Principal Consultant, Paul Holland, has had significant experience in the private and public sectors as an executive manager, company director, educator, business coach, media producer, and interaction designer. He is a musician, VASE Board Member, past and present VASE owner and keeps us up to date on Social Media.

Time to break out a great guitar I don't spend nearly enough time with. Gibson Firebird V. Sounds spectacular through the Trendsetter 60. *Paul Holland*

Well things are warming up nicely weather-wise and also musically. Plenty of VASE action around the country and overseas.

We started the month with Butch Bellert posting Bluey the Tonesetter's Saturday night plans. "Bluey and his mates ready for action with the **Massive Fergusons** tonight at the Royal Mail Hotel". That little bloke has a mind of his own and where he goes Butch follows.



Daddy Cool - Come Back Again - Live TV (1971)



Bluey and his Tele mate waiting for Butch

We then delved into the vaults with a clip from classic Australian live rock show GTK. Seems incredible now but the ABC showed this live music show for 10 minutes each evening at 6.30 from Monday to Thursday from 1969 to 1974 when it was superseded by Countdown. Lots of great Australian acts showcased and plenty of sightings of vintage VASE gear. This video is of a classic performance by Daddy Cool with Ross Wilson playing through a rather large VASE rig. Check it out on our **FB page** and search for GTK on YouTube.

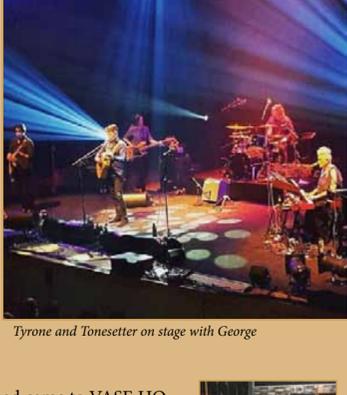


Alex and his Tonesetter 18



Another view of Alex's rig

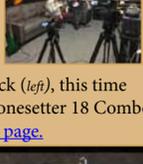
More Tonesetters on show with our Melbourne based family member Alex Pavlis and his little friend - a Tonesetter 18 and 1x12 Extension Cabinet.



Tyrone and Tonesetter on stage with George

Legendary Brisbane band **George** got together again recently with Tyrone and Katie Noonan in great form. Tyrone is of course part of the VASE family and this great shot shows him centre stage with his trusty Tonesetter also featuring behind him.

Can't wait for this. Recently Ed Kuepper and John Willsteed came to VASE HQ and were filmed by Doug Watt. Watch for John's interview with Ed coming soon to VASE TV. (See the first Newsletter article above).



We posted another video of Steven Tannock (*left*), this time playing some Led Zeppelin through the Tonesetter 18 Combo. Great sound Steve. Check it out on the **FB page**.

Not sure why I'm feeling thirsty all of a sudden. Dave Fitz-Herbert and the **Dirty Dukes** playing at the All Inn Brewing Co. I think I'd be inspired in those surroundings as well.



Dave, Tele, Tonesetter and the Dirty Dukes

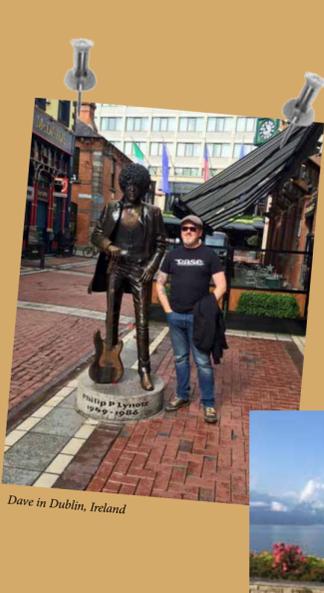
Don't forget all our social media channels. VASE TV and our Pinterest and Instagram pages contain great material and are well worth exploring.



The VASE Facebook page is: <https://www.facebook.com/VASEAMPS>  
 Check out our VASE TV channel on YouTube: <https://www.youtube.com/user/vasetvau/>  
 Follow us on Twitter at: <http://twitter.com/#!/vaseamps>  
 Our Instagram presence: <http://instagram.com/vaseamps>  
 On Pinterest as well: <http://www.pinterest.com/VASEamps/>  
 For those from Planet Google, find us on Google+ at: <https://plus.google.com/+VaseAu/posts>  
 Let us know your thoughts direct on any of these channels or at [info@vase.com.au](mailto:info@vase.com.au)

## Parting Shots

You can take the boys out of the country but you can't take the music out of the boys. Dave Fitz-Herbert and Alan Bellert sent home their VASE tee snaps in music themed photos!



Dave in Dublin, Ireland



Alan at Stonehenge



Montreux on the Lake Geneva shoreline



That's all for this month. It's been nice visiting with you and will be even nicer when you get back to us with YOUR news and views. Bye for now from the VASE Crew.

Stay cool, Carol

