



Okay, WE know we have a killer product line and YOU know, if you've experienced it, but there's always the challenge of getting the word out to others. How does a little Australian manufacturer get the word out? While it's tempting to hope that we could "build it and they will come", it's a bit of a stretch!

As we often mention, we depend heavily on relationships and networking and it does pay off. In this issue we report where a childhood friendship has resulted in VASE's latest foray overseas. We also bring you up to date on what some of our amps are getting up to closer to home.

We touch bases with VASE in Social Media where we've been asking "Where's YOUR VASE?" as we share the news of VASE out and about. If you haven't told us yet, we're still waiting!

On The Road Again!

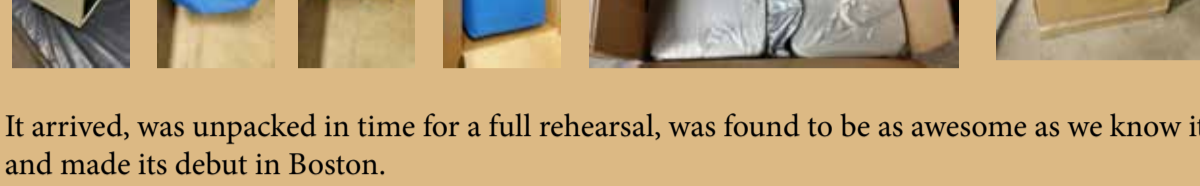


This little amp is seen getting prepared for an exciting journey. He was on his way to Philadelphia Pennsylvania! VASE is all about relationships and the schoolboy relationship of two young Australians has led to a VASE Tonesetter going off on a tour of the USA and Canada with a well-respected and popular progressive heavy metal band.

VASE's Greg Tschernetz was childhood friends with Nathan Cöre, who has moved to the US and gotten heavily involved with the popular music scene there. On a recent trip back to Australia, the two got together and got around to talking about VASE. Nathan was already a fan and upon hearing some of the newer releases (the Tonesetter 18 in particular) was moved to send a YouTube clip of Tim Gaze to John Baizley of Baroness. (You may have caught this band when they opened for Metallica on their tour of Australia and New Zealand in 2010.) According to Nathan:

"John watched the video of Tim Gaze playing the Tonesetter 18Watt with a Tele and Strat and was super stoked on the sound and said he'd love to tour the entire tour with that amp set front and center on his rig (he splits his signal into 2-3 amps depending on the venue size)."

So, a Cream vinyl Tonesetter 18 was dispatched with some VASE tees thrown in for good measure.



It arrived, was unpacked in time for a full rehearsal, was found to be as awesome as we know it is and made its debut in Boston.

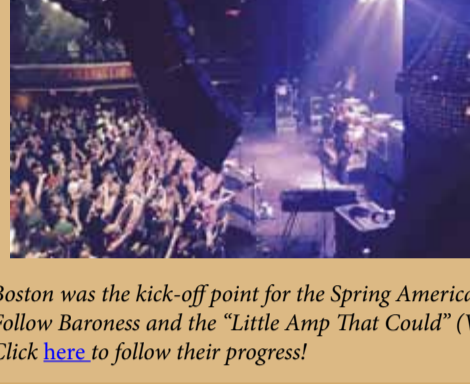
Here are some pictures of Nathan and of Baroness and John Baizley. We'll keep you up to date on the tour on Facebook.



Nathan Cöre visiting the VASE Showroom



Baroness Members: John Dyer Baizley (centre), guitarist Peter Adams, bassist Nick Jost and Drummer Sebastian Thomson



Boston was the kick-off point for the Spring America 2016 Tour featuring Baroness' new album Purple. Follow Baroness and the "Little Amp That Could" (VASE Tonesetter 18) as they tour the US and Canada. Click [here](#) to follow their progress!

Rock and Soul

If you want to hear some music from the 50s to the mid 70s and take to the dance floor or just sit and listen, there are a number of places to do just that. One of them is sponsored by the Rock and Soul Revival Music Club which takes over the Cemento Bowls Club in Darra QLD the last Sunday afternoon of every month. There is no admission charge and drinks and meals are reasonably priced. Starting at noon and going through to 4PM, bands play half hour sets. The line-up varies, you can check out what's coming up and also what's gone on in the past by going to the Facebook page: [Rock & Soul Revival Music Club](#)

One of the bands on stage on Sunday April 24th was VooDoo Moon, of whom friends of VASE Al Wheeler and Peter Lever are members. They did a Peter Greene/Fleetwood Mac set that was well received. Al's VASE Tonesetter18 can be seen on stage at right and Peter's put in an order for a Tonesetter Head to go with his 4 x 12 VASE Cabinet.



Peter Lever

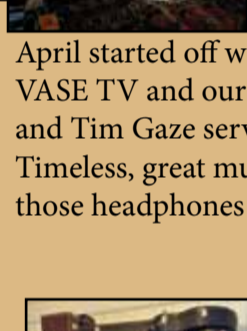


VooDoo Moon



Al Wheeler

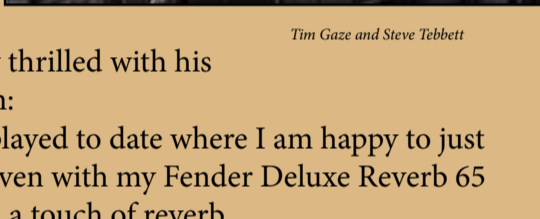
VASE in Social Media



Creativity Well Managing Director and Principal Consultant, Paul Holland, has had significant experience in the private and public sectors as an executive manager, company director, educator, business coach, media producer, and interaction designer. He is a musician, VASE Board Member, past and present VASE owner and keeps us up to date on Social Media.

Well it's Gretsch month again – for no particular reason. White Falcon and White Penguin sound fantastic through the Trendsetter 60 DX. I hope the neighbours agree.

April started off with a real bang with great video on VASE TV and our Facebook page of Steve Tebbett and Tim Gaze serving up a dose of Mississippi Blues. Timeless, great music. A real treat. Check it out and turn those headphones up.



Tim Gaze and Steve Tebbett



Al Wheeler looking a little pleased

We also heard back from Al Wheeler who featured in our April Newsletter. Al was clearly thrilled with his VASE experience. To quote him:

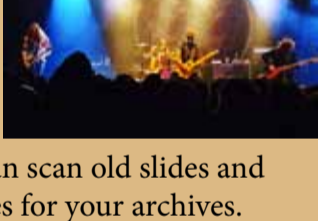
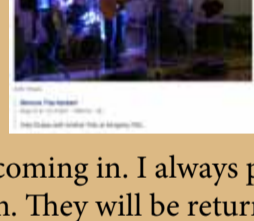
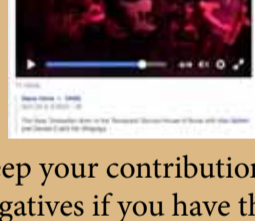
"It is also the only amp I have played to date where I am happy to just play it without any FX at all – even with my Fender Deluxe Reverb 65 re-issue I always want to dial in a touch of reverb."

I don't know if it is just a case of the perfect matching of the voice of the speaker with the voice of the amp – whatever it is it works."

Again from our Facebook page – a great pic of Johnny Freud and The Set. Good look guys.



Some more great videos were posted. These included Butch Bellert and Bluey (his Tonesetter 18 combo) in action at the House of Blues, Dave and Rob Fitz-Herbert with Dave's Trendsetter 60 at the Kingaroy RSL, Al Wheeler at the Darra Bowls Club with his Tonesetter 18 and John Baizley and Baroness on tour in the States and Canada with another versatile Tonesetter 18 on stage. Check them all out. (Click on the pictures below to open videos).



Keep your contributions coming in. I always put in a reminder that we can scan old slides and negatives if you have them. They will be returned along with digital copies for your archives. Have a rummage around and see what you can find. Polaroids were big in the 70s. There must be thousands of those instant snaps around us all.

Paul Holland
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The VASE Facebook page is: <https://www.facebook.com/VASEAMPS>
Check out our VASE TV channel on You Tube: <https://www.youtube.com/user/vasetvau/>
Follow us on Twitter at: <http://twitter.com/#!/vaseamps>
Our Instagram presence: <http://instagram.com/vaseamps>
On Pinterest as well: <http://www.pinterest.com/VASEamps/>
For those from Planet Google, find us on Google+ at: <https://plus.google.com/+VaseAu/posts>
Let us know your thoughts direct on any of these channels or at info@vase.com.au

Parting Shots



Two of VASE's Directors Harry Lloyd-Williams and Scott Hulbert discuss strategy with VASE pooch Sophie along to break any deadlocked decisions to VASE, but then there wasn't a quantum present!



Daniel Jeffries is busy assembling Tonesetter Amplifiers at VASE Headquarters. (Read more about Daniel in the February 2015 and December 2015 issues of VASE News).

Finally....

Alex Pavlis was the winner of a VASE Tonesetter at last year's Guitar Show. Because of his patience in waiting for delivery, VASE is also sending Alex a matching Tonesetter Extension Cabinet!

Hi Alex,
Hope you are sitting down, Mate.
THIS IS BEING SHIPPED TO YOU TODAY!

Take Care, Harry



P.S.

Congratulations to new parents Tanille and Mason Rack on the arrival of Evie Mae!

It sometimes happens that it becomes necessary to part with some of your VASE gear. This posting is a means of putting you in touch with each other for buying or selling used VASE equipment.
Always happy to help find a new home for old friends!

For sale by owner...

Steve Tebbett is selling this VOX AC50 2 x 12 combo in excellent condition for which he priced \$2000. He is asking \$750 ONO.

It's being replaced with a new Tonesetter 18 Combo.

It's a matter of weight for Steve but if that's not an issue for you, this is a great deal.

Contact VASE and we'll put you together with Steve.



That wraps up another issue of VASE News. Catch up with us on the Social Media sites below and share your sites with us so that we can see what you're doing. We are always happy to pass along gigs and announcements and anything else you'd like to share.

Be in touch!
All the best,
Carol

