

October 2013

Hello to all you Trendsetters out there. Another month under our belt. Some exciting news coming this month regarding new VASE products. As usual we give a nod to the past with some news and pictures of Vintage VASE. We share with you some of the feedback and questions we receive with the thought that it may provide information valuable to you as well regarding the services and assistance we have to offer when you have a question. Paul Holland reports on the social Media Scene. Read on!

## VASE Combo Project



Neil Coombe of The White Room Recording Studio at Mt. Nebo, who was mentioned in last month's issue in the HADAS article has a play with the prototype combo unit (foreground) at VASE Headquarters.

You've probably seen our hints and even leaks about the "New VASE Product" that is in the works.

As we have said over the time that the VASE revival has been under way, our first mandate was to replicate the sound and quality of the original VASE amplifiers by first releasing our Trendsetter Deluxe 60's. Many of you have followed this process from the initial stages of sourcing vinyl, grill cloth, knobs and handles, having transformers custom wound to sound exactly the same as the originals, etc. to the release of this fantastic product.

In addition a Dynabass 1K Classic Bass Amplifier has been released as have Bass Cabinets in 210, 410, 610 and 810 models. Guitar Cabinets are available in 212, 312 and 412 models.

These products have met with wide spread enthusiasm and acclaim. They are in use now around the globe with some former VASE enthusiasts as well as some new converts becoming proud owners.

**It was always our intent, once the initial goal of replicating Tony Troughton's amazing sound equipment was accomplished, to take VASE forward to where we imagined Tony might have ventured were he still on the scene today.**

One of our aspirations was to make a product with the quality and character of the larger VASE line and make it available and suitable to a wider audience.

It was decided that a high quality 15 Watt valve amplifier which would be a mixture of combos and head would be next. There will also be a single 12" cabinet to go with the head version. It will be marketed worldwide for around \$1795 for the combo version. Scott Hulbert who helped Harry cover his first VASE (story in 7 APRIL 2009 VASE News) is coming on board to cover the cabinets using the old VASE method with animal glue etc and is a deft hand at his craft.

The VASE team has been fine tuning the components, electronics and the details and have developed a prototype with a working name of TT(Tony Troughton)15 which is now undergoing extensive testing and play by the likes of such talents as Tim Gaze.

A lot of research, thought and experience has been channelled into this unit and we are almost ready to swing into production. Stay tuned.

## Music to Our Ears!\*



Gerard Gallagher, who is in Lawson in the Blue Mountains west of Sydney contacted VASE some time back wanting information about refurbishing the Trendsetter 40 he was given by his uncle. He was also keen to get a cabinet to suit it. As you may have read last month in the feedback section, his uncle had advised him that VASE no longer had the correct ohm box and he should get another brand's 212 cabinet.

Of course this is not the case and Greg soon had it sorted out and introduced him to the VASE 212 Cabinet. After having his questions answered and the impedance, ohm output and input discussed Gerard was delighted that VASE did indeed have the cabinet he needed. As Gerard puts it:

**\* But its not just that is it? Its Australian music history that I am drawn to. Its the story behind it .. plus a fantastic, hardly known .. almost secret awesome product! And music lovers, jammers of all generations, musicians, .. the 'scene' Vase has got it all, at least for me. Its somewhat elusive.**

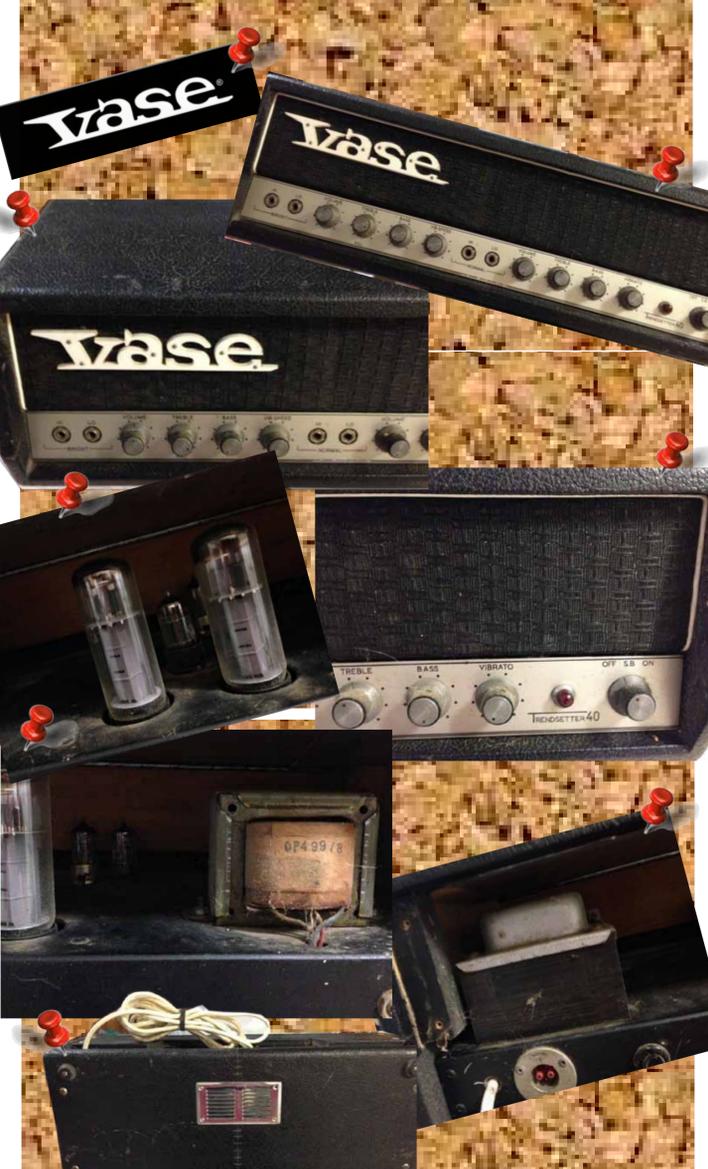
Gerard Gallagher

Well put Gerard, I think a lot of folks would agree.

Happy ending to this story: Gerard's Trendsetter 40 (see album below) is coming into the VASE "hospital" for a complete complimentary service and will be going home with a new sibling: a VASE 312 Cabinet. Gerard may even drop by to pick it up and have a play. We'll pass that on when it happens.



## Album



## VASE in Social Media

Creativity Well Managing Director and Principal Consultant, Paul Holland (see a younger Paul pictured below), has had significant experience in the private and public sectors as an executive manager, company director, educator, business coach, media producer, and interaction designer. He is a musician, VASE Board Member and keeps us up to date on Social Media.



Well what a month on Facebook! Our biggest stories so far in terms of hits and reach.

Kicking off the month was our good friend and Australian guitar legend Tim Gaze who while visiting us was generous enough to allow us to shoot some video. Those videos of Tim playing GT's early 50's Maton G210 Deluxe and then an Eric Johnson Strat broke all sorts of viewing records. Fabulous sounds of these great guitars being played through quality VASE gear by one of Australia's all time great players. Can't get better than that. If you haven't seen these vids yet, get on to the Facebook page and check it out. Great viewing and listening.

Not to be outdone and continuing to raise the viewing bar we had a video of the Australian Ukulele Show rehearsing. Very short video grab, but if you look very closely you might catch a glimpse of one of our best kept secrets. So far over 2770 people have had a look. Of course the band was preparing to entertain the crowds at the Great Brisbane Duck Race being conducted to support the fight against Cancer.



Linked directly to this was another vid attracting a huge number of views. Again our friend Tim Gaze was featured, but this time in support of the ongoing research into treating prostate cancer --a battle which he has personally fought and won. This grab was from Channel 10 News.

Greg Trenner (pictured far left) from Melbourne featured again showing off his gear and skills. Our very own GT is on his way to Melbourne to drop off a V8-10H cab to Melbourne GT. Now that's going to be an amazing combination. A video of Greg playing is also on the page.



Just to top the month of we have a iPhone vid of Jakey D of Elektrik Lemonade (pictured bottom right) who dropped into VASE HQ to play through our (not so secret now) prototype. I'm hoping I can reserve mine when it's in production but I think there's going to be a stampede!



Don't forget our Twitter feed. Please follow that if you get a chance. Social Media is all about collaboration and conversation -- and we want plenty of people sharing and talking.

Continuing great work from our own GT -- Greg Tschernetz -- who keeps an eagle eye on our media channels. You'll find both Greg and me on the page as 'VASE'. When we remember we'll try and tag our posts and replies as either PH or GT -- just so you know who you're talking to. If you ever see HLW be very afraid.

Don't forget, we're able to scan any old slides or negatives as well and return the originals to you. Just contact me at [hollandp@bigpond.net.au](mailto:hollandp@bigpond.net.au) or send them to:

Paul Holland

PO Box 2612 Chermerside Centre, Q 4032

I'll copy the pics and return to you. I'll also email you digital copies.

**Don't forget to check out our new, great, revamped VASE webpage at [www.vase.com.au](http://www.vase.com.au)**

As I mention each month, we're still looking for your stories past and present that involve VASE amps.

The VASE Facebook page is: <http://www.facebook.com/pages/VASE/340145740765>

Follow us on Twitter at: <http://twitter.com/vaseamps>

The VASE YouTube Channel is at <http://www.youtube.com/user/vaseamp>

Let us know your thoughts direct on FB and Twitter or at [info@vase.com.au](mailto:info@vase.com.au)

Cheers, Paul



## FEEDBACK

We are always glad to hear from you whether you have questions, problems or praise. Let us hear from you and we'll answer your questions, try to solve your problems or bask in your praise!

Hey Noel,

I've got an old 60's (I think) Trendsetter 40 I've had since I was 16. So almost 20yrs. It's in amazing shape for its age, but it's always just had way too much treble in the way it sounds and when you put any overdrive pedals into it they always sound really thin and fizzy. It has the original Etone speakers in it, and I've tried it with a set of old Goodman Audiums too and no real change.

It had 6L6 tubes from memory. Have you got any suggestions in how to pull back the treble on my old girl? I'd never sell it I'd just like to use it more than I do now.

Any advice would be awesome.Thanks heaps.Scott

Hi Scott,

Those 40 watt Trendsetters sure are nice and I can understand you wanting to hold onto it. You are correct that it has 6L6 output valves.

I am a little puzzled that you describe it's current sound as "thin and fizzy"? When operating correctly it should be a full bodied sound and as such I would not be inclined to offer any suggestions for "modifications" for tone manipulation as such as I believe that there would be something else in play causing this fault.

I would be pleased to look at your TS40 on a complimentary basis if you are able to get it to us in Brisbane....I'm not sure where you are based? After looking at it I will let you know the cost (if any) for any repairs and return freight (if required) to bring it back to it's former glory....perhaps better then what it has been since you have had it by your description.

Cheers, Noel Bourne

Hi Noel,

I have a feeling the sound may be due to the amp just not working enough to get a good tone. It's only ever been used at home, so even a slight turn of the volume knob the windows want to rattle out.

Is it worth using an attenuator to drive it a little more?

I've tried multiple OD pedals on it. (MI Audio Blue Boy and Tubezone, Marshall Gyr nor and also an old boss metal tone) but just can't seem to get what I'm after. I've never played another VASE so I'm not sure if mine is how they are supposed to sound or not. I am now up in Townsville, but my parents are still in Brisbane etc. And I could always get my Dad to drop it in to you guys. I'm sure he'd love to come have a chat too. He was involved in a few local Brisbane bands throughout the 60's and was the one who suggested a VASE when it came time for me to buy my first amp.

Hi Scott,

Personally before you go spending money on an attenuator to try I would really suggest that you have your Dad drop it into us for us to give it a complimentary inspection and test irrespective of being serviced two years ago by BJ's (who are reputable).

Our Greg Tschernetz is based at our Seventeen Mile Rocks office at 8-10 Staple St and your Dad would be best contacting Greg direct on 0412296413 or email [brissyproducer@gmail.com](mailto:brissyproducer@gmail.com) to arrange a time to drop the amp off and have a chat.

With a few days of receiving the amp and after inspecting and testing it I can report back directly to you to suggest the best way to move forward from there.

Hope this helps. Cheers, Noel



Well this VASE news is pretty special!

I have been looking around for pricing but can't seem to find one.

Like to get a price on a Trendsetter in the blue covering..I guess I'm looking at just the head but would be keen if you also did a matching 2x12 cabinet fitted with locking wheels?

Can you do stuff like that or should I just be thinking of the head?....oh the blue isn't important...I just realised the first 50 are based on the original colouring.

Cheers, Damien

Hey Damien,

We can certainly do a Trendsetter 60 head in Blue Vinyl covering. There is no issue with that whatsoever.

We do infact do a 2x12 Celestion loaded cab as well. In regards to the locking wheels on the cab I am sure we can come up with something for that I will have to price that up for you though. Shouldn't add too much to the price of the cab.

The Trendsetter 60 Deluxe head comes with a road case and is \$1995

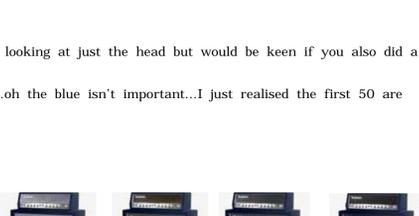
The 2x12 Cab loaded with 75watt celestions comes with a padded canvas cover and is \$1095

What we would also need to know is what colour grille cloth you would want to go with. We have 4 different colours and you can see them by going to the finish tab on <http://vase.com.au/products/trendsetter60.php>

You are in Melbourne if I am right aren't you? Let us know your address mate and we can work out a total price for the head and cab with wheels freighted to you unless you are planning to be up in Brisbane at all to pick it up.

Look forward to getting you into the TS60DX with Cab mate,

Feel free to give me a call if you need to know anything else. Greg Tschernetz



True Blue Vinyl covering with from left: Silver, Heritage, Vintage and Black Grille Cloth



Another month gone by, how quickly they fly! Thanks for making time for us, we do appreciate your collaboration and interaction! Till next time, Carol

[carol@vase.com.au](mailto:carol@vase.com.au)

Our Contact Information: [www.vase.com.au](http://www.vase.com.au)

PO Box 107, Summer Park QLD 4074

Phone: +61 7 3376 4122 (Greg or Harry)