

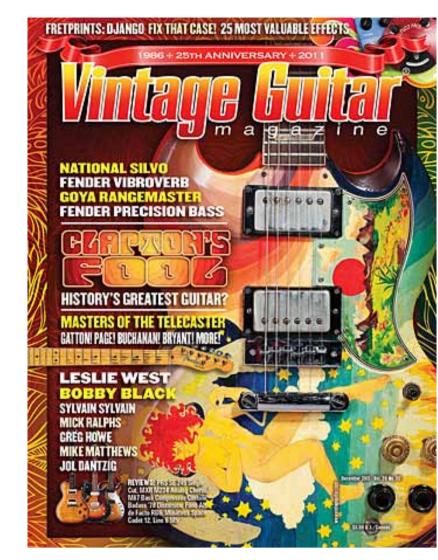
NEWS

VICTORY AUDIOPHONIC SOUND EQUIPMENT

October 2011

Tello all, welcome back for the latest installment of life at VASE. The VASE News is all about sharing and this month we encourage you to share some pictures Lor videos in exchange for a chance to win a year's subscription to Vintage Guitar Magazine. We once again encourage sharing of information via "social networking" and our social network coach, Paul Holland is here to cheer us on. VASE Insiders profiles Greg Tschernez whose VASE fever has been reignited. Finally, we share your feedback.

Vintage Kudos



If you're a vintage guitar enthusiast, you may be familiar with the publication at left. Published in The USA, it's a gold mine for reviews, classified ads and publishes one of the most comprehensive price guides around. We're planning to introduce VASE to the US market via this publication.

The magazine can be accessed on line at: www.vintageguitar.com/current-issue

It's good to see the comeback of a company like Vase and not just in name but the time and effort you put into making them just like the originals. Kudos to

> you and your team! James Jiskra Vintage Guitar magazine

Go into the draw for a year's subscription to Vintage Guitar: send us some not-yet-published (by us) photos of old bands with VASE equipment OR a video clip of you and your band playing through VASE.

VASE in Social Media Creativity Well Managing Director and Principal Consultant, Paul Holland, has had significant experience in the private and public sectors as an executive manager, company director, educator, business coach, media producer, and interaction designer.

He is a musician and a VASE Board Member and keeps us up to date on Social Media.

gain, very pleasing to see more traffic to our Facebook page in the past month. When you do visit leave a comment or story and remember to mention us in your other social media forums. Spread the word. VASE is not meant to be a well-kept secret.

By this time next month we hope to have a VASE YouTube channel which you can subscribe to and also hopefully add to. Just to whet your appetites, we have footage from the now legendary re-appearance of the Purple Hearts in Brisbane a few years ago at the Waterloo Hotel in The Valley. They were in great form and using a VASE backline for the first time in 40 years. The night was made more memorable with the appearance of Lobby Loyde in one his last gigs. Supporting them that night were the Chrome Daddies, playing a great set.

We'll be uploading clips from that night's performance to the channel.

about them. As I said last month - let's see what treasures and workhorses we unearth.

Also we're looking at building more Followers on Twitter. Again come and visit and Follow. Tell your friends to do the same.

What we're also tremendously interested to see are your own videos. Plug in, crank up, capture and upload. Check out our Facebook page this month as pics of some of our favourite guitars from our collections will start to appear. Share yours as well and any special stories

Keep using our social media channels to talk to us directly. By using our social platforms you can tell us what you want. Meet up with your fellow VASE tribe members.

The VASE FB page is: http://www.facebook.com/pages/VASE/340145740765 Follow us on Twitter at: http://twitter.com/#!/vaseamps

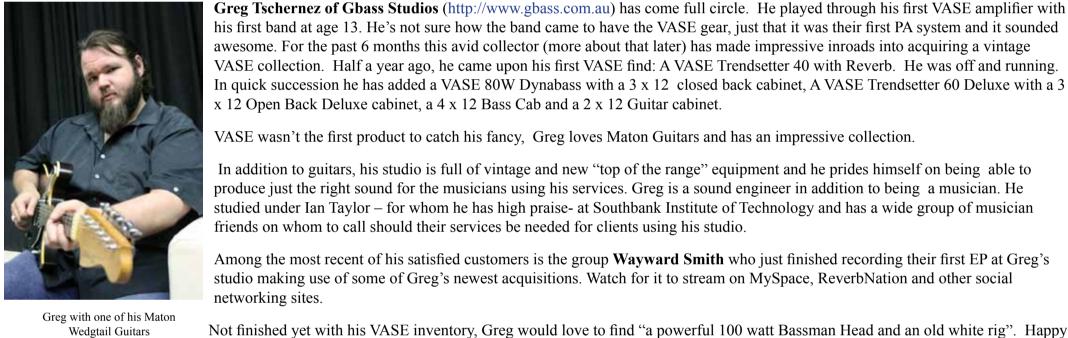
Let us know your thoughts direct on FB and Twitter or at info@vase.com.au Cheers, Paul











Wedgtail Guitars

awesome. For the past 6 months this avid collector (more about that later) has made impressive inroads into acquiring a vintage VASE collection. Half a year ago, he came upon his first VASE find: A VASE Trendsetter 40 with Reverb. He was off and running. In quick succession he has added a VASE 80W Dynabass with a 3 x 12 closed back cabinet, A VASE Trendsetter 60 Deluxe with a 3 x 12 Open Back Deluxe cabinet, a 4 x 12 Bass Cab and a 2 x 12 Guitar cabinet. VASE wasn't the first product to catch his fancy, Greg loves Maton Guitars and has an impressive collection. In addition to guitars, his studio is full of vintage and new "top of the range" equipment and he prides himself on being able to

his first band at age 13. He's not sure how the band came to have the VASE gear, just that it was their first PA system and it sounded

produce just the right sound for the musicians using his services. Greg is a sound engineer in addition to being a musician. He studied under Ian Taylor – for whom he has high praise- at Southbank Institute of Technology and has a wide group of musician friends on whom to call should their services be needed for clients using his studio.

Among the most recent of his satisfied customers is the group **Wayward Smith** who just finished recording their first EP at Greg's studio making use of some of Greg's newest acquisitions. Watch for it to stream on MySpace, ReverbNation and other social networking sites.

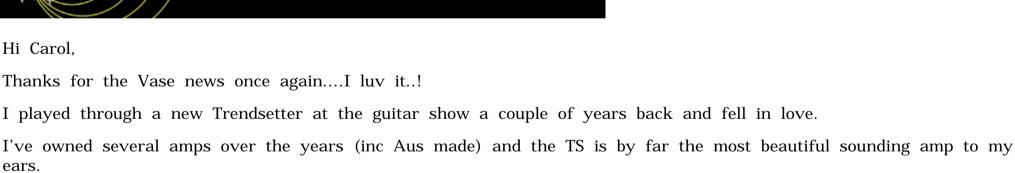
hunting Greg!

Greg's VASE collection (to date) and a few of his Matons pictured below.



FEEDBACK





Thanks to the team at Vase for producing a quality product in Aus.

Since the guitar show, I have been blowing the Vase trumpet till blue in the face...my muso mates are probably tired of it by now. Strapped for cash since recently pouring all into our new property...but I will own one before too long...!

Cheers, Cliff

PS: New head only price is fantastic....!!!! Thanks for the feedback Cliff we luv hearing from you!

Hello Harry

Regards

Keep in touch

Hi Vase People,

Harry [what a surprise]

Trevor Scott, guitar player from Ipswich (now in Yungaburra, FNQ) Who may have bought your first HADAS Amplifier Oh my God!!!!

I often wondered where that HADAS amplifier ended up you know we only ever built two it would be great to find that amp. Check out our website <u>www.vase.com.au</u>

Are you the Harry that used to live in Ipswich and work at Di Ablo's Music Store

See the emails above. Back in 1972 when I was working for the music shop in Ipswich, one of the other guitar teachers (Dave Harper) and myself decided we would go into the amplifier business. We built a 100w VASE copy and made it look like a Marshall.

It had a 412 slant speaker cabinet. The brand name is HADAS (Harry and Dave's Amplification Systems). We only ever made two, to be honest, I've forgotten

Yes Its Me fantastic to hear from you and Ron Delbridge still works with me

about this until I got the email below from Trevor Scott. Best regards, Harry

I have been looking at 6x10 bass cabs for a while now and have noted that most of them seem to be sitting around 800W power handling. When I stumbled across the Vase 6x10 I noticed it was 1250W and thought it a little strange. Is it 1250 RMS or peak?

If it is RMS, may I ask what the difference is between yours and, say an Ampeg which are rated at much lower watt-

Hi Andrew The 10 1nch speaker that we use in our 2X10 4X10 6X10 and 8x10 is a propriety speaker especially made for us and they are indeed 200 watt RMS [400watt program] we believe they are superior to any 10inch on the market

Thanks. Andrew

ages?

As it has higher power handling very fast transient response neodymium magnet assembly extended frequency response lightweight and 100% build quality The VASE 6X10 POWER HANDLING OF 1250 WATT 6 X 10 INCH SPEAKERS 1200 WATT RMS PLUS 1 X HIGH FREQUENCY HORN RATED AT 50 WATT RMS A TOTAL OF 1250 WATT RMS

I HAVE ATTACHED PHOTO OF THE 10 INCH SPEAKER

Best Regards Harry

Another month gone! Hope it was a good one for you. Be in touch.

Till next time,

info@vase.com.au