

Vase® NEWS

VICTORY AUDIOPHONIC SOUND EQUIPMENT

April 2010

Welcome back. We were saying in the last issue that one of Tony Troughton's qualities was that he was open to input from his customers and tried to meet their individual needs and tailor his products to their specifications. The new VASE team is following in his footsteps in more ways than one. In addition to getting feedback from folks who will be using and playing through the equipment, they are giving you lots of choice on how your rig looks. Get more information regarding this below.

The VASE website is up and running, you're invited to check out products, catch up on news and take part in the VASE Community Forum. Stories on the VASE Family of artists will be posted soon with some previews on this below.

We continue to enjoy hearing from you and being able to address your questions and get your feedback.

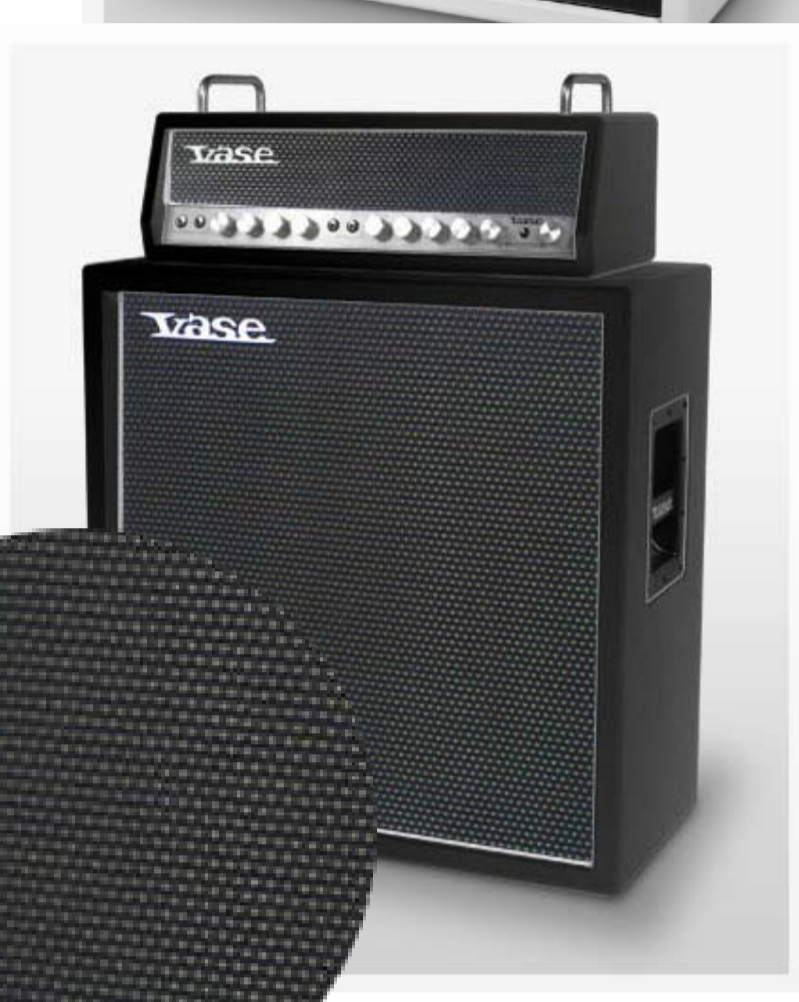
If anyone would like copies of previous newsletters, they are now available on the VASE web site under NEWS.

<http://www.vase.com.au> Get on and have a play!

Have you gotten on to the VASE web site? I don't know about you but I love web sites where I can have a bit of a fiddle. If you get on to the products page, look at Amps/Trendsetter 60 Deluxe/ finishes, you can see the Trendsetter in all its possible combinations.

Unlike Henry Ford who once told folks they could have any colour Model T they wanted as long as it was black, VASE offers sixteen choices. Four of the combinations are pictured at right: **True Blue** cabinet with **Silver** grille cloth, **Great White** cabinet with **Black** face, **Full Cream** with **Heritage** Grille and **Black Stump** cabinet with **Vintage** face.

Get on the web site and design your own favorite combination!



Heritage Grille Cloth



Vintage Grille Cloth

Another First!

James Gillard and VASE

VASE are ecstatic to announce our *first official endorsee*, legendary Australian bass player **James Gillard**.

"Loving that
6x10 GRA!"

James Gillard

James first came to prominence as bassist for **Western Flyer** and sometime later, quintessential Aussie rock band, **Mondo Rock**. James's rock-solid bass lines locked together the punk-country sounds of the **Fargone Beauties**. Years of touring and recording have since seen him become the "must have" player and vocalist on countless studio albums, and his reputation as Australia's most versatile bass player /singer / guitarist have seen him playing with

Jimmy Barnes, Kasey Chambers, Lee Kernaghan and dozens of others to fill in the rare holes in his calendar. James's work with **Kevin Bennett** in **The Flood**, won critical acclaim for their diverse styles bordering somewhere between country, rock and just bloody good music.

James has been involved in the prototyping of the VASE speakers for a couple of years. Every time he's come to town Gra (VASE's Graeme Whitehouse) has sent him a different cabinet to try so it comes as no surprise that he is now our first official VASE endorsee player. James is using a VASE V610 speaker cabinet loaded with 6 x 10" proprietary VASE 200 watt speakers and high powered HF horn.

We're so incredibly happy to have James representing our product. You can catch him playing with **Lee Kernaghan** on the "**Planet Country**" tour at a town near you! Find the tour schedule here: www.leekernaghan.com/site.php



Photo courtesy of Billy Joe

As mentioned in the intro above, we are assembling a "Family" of VASE artists comprising the gamut of music genres. Another "Family Member" is the **Mason Rack Band**. Mason's a Queensland native and plays his guitar slide style ala Tony Troughton. Here's some feedback from Mason after sampling the VASE equipment.

"Cool, thank you....

It was really good getting to the noosa festival...and seeing both vase amps onstage....then to top it off "AT" speakers[foldback]....i used the vase amp..it was awesome...really clean sound,alot bigger sound than i was getting from my old fender deluxe, have been rehearsing with the "vase" and so have love the setting[sound] i need.. love it...we are really chomping at the bit to get the new amps...and get them on the road with us...



thank you...

ps.everyone we have spoken to re. "vase" seem to be excited as we are that they are back... cheers..mason"



Find out more about the band and where to catch them by visiting their web or myspace site: www.masonrack.com www.myspace.com/masonrackband

VASE at the Guitar Show May 29th & 30th

VASE will be exhibiting at the Guitar Show 2010 in Brisbane at the RNA Show Grounds on the 29th and 30th of May. The annual show highlights the latest local and international guitars, amps effects, technology software and accessories. There are also guitar workshops, free product demonstrations clinics and live performances: all day, both days.

We at VASE are quite excited to be a part of this show: our inaugural trade-show exhibit and we have some special guests lined up for visitors to our stand!

We're working on some show partnerships that will also see VASE amplifiers and cabinets used during some live performances and tutorial displays so you will be able to both check out and listen to VASE!

For more on the Guitar show go to: www.guitarampandvintageshow.com.au



Don Ciapura emailed the VASE web site:

I have been a Vase user when Tony was at Kedron then at Brekky Ck. I did not know that VASE was back in production and need to know more!

Matt Fairhurst, website guru got back to Don:

Hi Don, Thanks very much for the email. I will have Carol our newsletter editor send you all of the past issues of our newsletters. These contain a wealth of information regarding VASE - old and new.

I will also have all the past newsletters on the website over the next few days as an archive.

Thanks very much for getting in touch. We look forward to hearing more from you soon, Matt

PS from Carol: All of the VASE NEWS issues can now be found on the VASE web site. We'll continue to mail them out but they'll be archived there..

Here's another enquiry e-mail via <http://www.vase.com.au/> from:

Geoff Wynn

Please provide me with more information, such as the number of valves used, what type, the features & specs of the amp & the cost.

Thanks!

Geoff

Hi Geoff, thanks very much for the e-mail.

This information is available online at: <http://vase.com.au/index.php/products/amplifiers/trendsetter60>

Just click on the "specifications" tab above the product description.

The Trendsetter60 Deluxe Re-issue complete rig including:

1 x Trendsetter 60 Head

1 x Trendsetter 60 3x12 Cab

Flight cases for both

Is sold for \$3,995 inc gst.

Thanks again mate, I hope you find this useful.



That's another month gone by. Hope the Easter Bunny was good to you. Let us to hear from you. Hope to see lots of you at the Guitar Show next month.

Bye for now,
Carol