

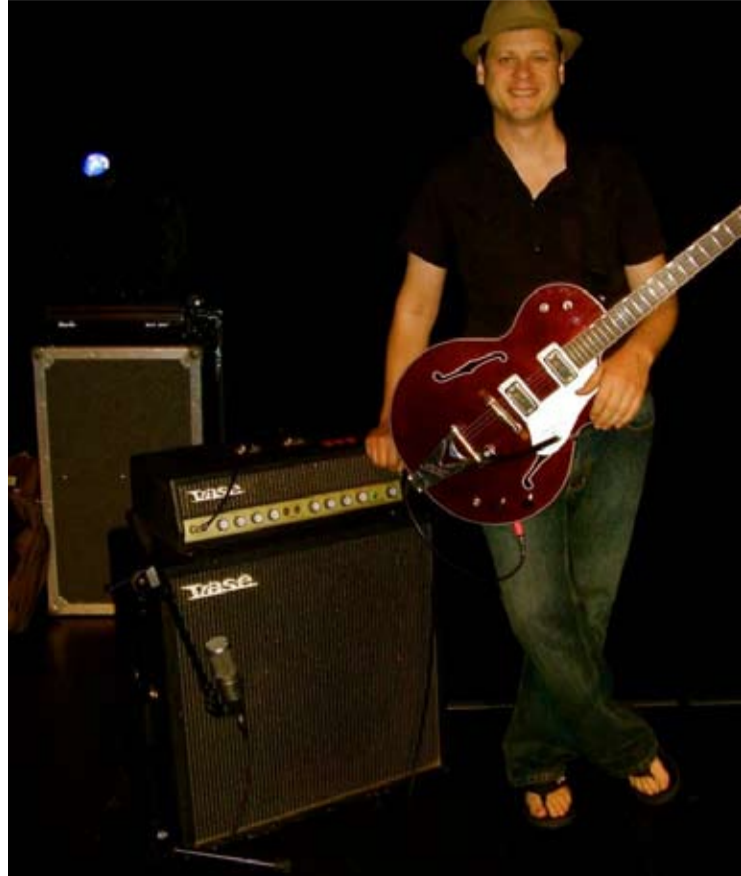
Vase® NEWS

VICTORY AUDIOPHONIC SOUND EQUIPMENT

February 2010

Have you checked the website? If so, you'll note we were a bit too ambitious with our late January unveiling. I don't know about you, but doesn't January just rush past... Matt Fairhurst has had input from all the VASE team as to what the site should look like and is putting the finishing touches on as we speak. He's given himself a deadline with a countdown on the site and by LATE FEBRUARY, it will be done!

As always, we appreciate and place great importance on your feedback. We will continue these monthly newsletters as well. If anyone would like a copy of previous newsletters, drop me a line at carol@atprofessional.com.au



VASE Swings with David Campbell

Martin Hailey, is pictured at left with the VASE Trendsetter 40 and twin cab. This was snapped at the Empire Theatre in Toowoomba before the "Keep On Lovin' Tour" show on December 12th.

Martin, who is currently touring with David Campbell, has been working as a musician since 1994 and has recorded and performed with countless "great people". He recommends you check his blog facebook for the namedrops!

Tell Your Valentine if s/he really loves you.....



With apologies to Elizabeth Barrett Browning "How do I love thee? Let me count the VASE."



\$3990 will get you this first offering. White or Black vinyl covered, 60 watt, all valve hand built amplifier, an open back speaker with 3 x Celestion speakers, Finnish Birch cabinets covered in original vinyl with original patterned VASE grillecloth.

In addition you'll receive custom built VASE flight cases for head and speaker plus Trendsetter Deluxe 60 Shirt and Certificate of Authentication.

Delivery will be in March.

\$400 Reserves Your Trendsetter 60 Deluxe Rig



Just a VASE We're Going Through?

Okay, I admit I started this but it didn't take Richard and Harry long to jump in. Richard came up with the design to the left. Not sure what his inspiration was but I think Harry's (on the right), may have been the result of seeing "Inglorious Basterds". Any ideas? Let us hear them.



Showroom Visitor

Here's an old white VASE Bassman with some anomalies. Note from the pictures the unusual chassis design. The valves also appear to be in "backwards". The vinyl is a distinctive tapestry pattern and note the address on front 12th Ave, Kedron, Brisbane.



We were able to get the story on this one, and it turns out last month's featured Vintage VASE and this one belong to the same lucky fellow. Gary Croppe of Morayfield is the proud owner.

Neither of these VASE rigs is his first. That one was purchased for Gary by his father when Gary was 13 or 14 (he's "pushing 60" now). Gary's guitar teacher Donnie Stevens knew Tony and suggested they look at his



White Bassman Rig

amps.
Tony's factory at that time was under his house about a mile from where Gary lived.
Not only did Gary obtain his first VASE from Tony at that time, he also gained a mentor as Tony allowed him to hang around the workshop and was willing to share his enthusiasm with what he was doing. Gary has many stories from those times.

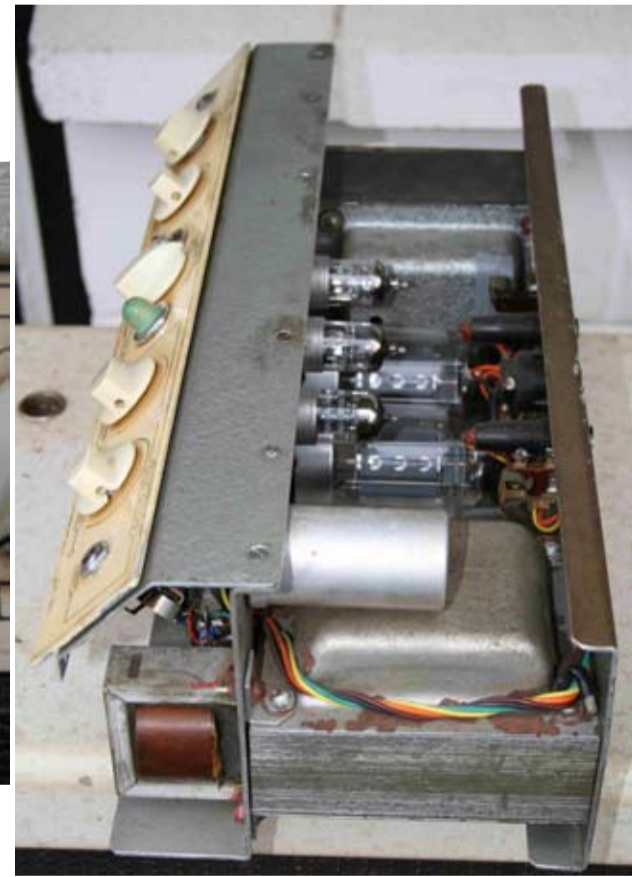
Because Tony worked so closely with his customers, according to Gary, almost every VASE amp at this time was custom made. Tony interviewed the potential customer regarding his needs and uses for the amp and designed them accordingly. They were custom sized to even fit the vehicle which was going to be used to transport it and a further consideration, according to Gary, was the size of the customers budget. Those with bigger budgets got Celestion speakers, smaller budgets might get MSP or Etone (both Australian made speakers). Gary may be coming by so that we can continue our conversation and I'll share that with you when it happens.



Patterned vinyl



Kedron address on front plate



Valves in "backwards"?

FEEDBACK

Geoff Fagan reports a VASE sighting and Graeme Whitehouse fills Craig Bunt in on the plans for VASE Bass amps.

Hi Guys,
I was watching Friday On My Mind, a doco about the Easybeats, on SBS TV last week. There were some still photos shown of their final gig at Wollongong in late 1969. Vase logos are plainly visible all over the place, they seem to have been using almost a full Vase backline at the time.
You can view the doco online via the SBS website, the photos appear about the 44 minute mark. <http://www.sbs.com.au/documentary/program/fridayonmymind/index>
Onya,
Geoff Fagan
Craig Bunt wrote:
I'm interested in when you will have the bass amps available (that's if they are not already).
Cheers,
Hooksey
Graeme Whitehouse responded:
Here's the story on Bass amps. We've got a prototype doing the rounds with a couple of hire companies and the odd festival right now. It's a pretty different rig to anything on the market and we expect it's going to be very popular. The heart of the amp is a light-weight digital power module outputting a true 1000watts RMS, driven by a very unique 5-way tone shaping preamp. We hesitate to call it an "equalizer" because it's so much more than that. The amp weighs in at under 8kg and has all the usual features you'd expect on a modern pro-touring amp without being over-complicated.
We expect it will be the next bass project once this obviously is released. We understand there are a lot of folks who are keen on a high power tube bass amp as well and that will be the next bass project once this amp is released.
Thanks for your interest, keep your eye on the coming newsletters for updates.
Regards,
Graeme Whitehouse
Victory Audiophonic Sound Equipment

That's it for this month. Two thousand ten is off to a flying start. Look for lots of developments on the VASE front this year. We continue to get new subscribers and haven't yet done any marketing. Pretty soon, VASE won't just be an "insiders" phenomenon. But remember: you were already in the know!

All the best, Carol